

The Clarence T. C. Ching Foundation
9th Annual “Inspired in Hawaii”
Essay, Poster, Digital Media Poster and Video Contest

2018 CONTEST RULES

CONTEST THEME: Clarence T. C. Ching was a man of vision and philanthropy. The Clarence T. C. Ching Foundation “Inspired in Hawaii” Contest encourages Hawaii’s students to follow the legacy of Clarence T. C. Ching, “dream big and make Hawaii a better place!” Identify a problem in Hawaii and offer a creative, thoughtful solution by expressing and depicting your message clearly in an essay, poster, digital media poster, or video.

The book, [A PROPHECY FULFILLED – THE STORY OF CLARENCE T. C. CHING](#) by Lance Tominaga (Watermark Publishing) provides a rich source of background information on Mr. Ching.

The contest has separate rules for each division: Essay, Poster, Digital Media Poster and Video. **Students may enter only one division.**

Students must be current residents of the state of Hawaii.

ESSAY DIVISION RULES

The **Essay Division** is open to students in grades 6 to 12.

An essay must be typed, double-spaced, using a 12-point font on 8.5” x 11” standard letter paper with 1” margins on all sides; between 500 and 1,000 words in length (two or three pages, typed on one side only).

An essay must clearly describe the theme of this Contest and address each of the five elements below (suggested maximum word count of 200 words for each element):

1. Define the problem
2. Imagine the problem 50 years from now, if nothing is done
3. Propose solutions
4. Describe the connection between the theme of your entry and Mr. Ching’s vision and philanthropy
5. State how acting now will change the future

JUDGING CRITERIA (AS APPROPRIATE FOR EACH GRADE LEVEL):

- **Content/Theme** (40 percent of score): Does the essay clearly describe a problem in Hawaii and what our community might look like in 50 years if we don't fix this problem? Does the essay clearly offer a solution to the problem and a description of how it will make a difference in the future? Does the student clearly explain how the solution offered is inspired by or similar to the example set by Clarence T. C. Ching?
- **Creativity** (40 percent of score): Does the essay demonstrate creativity and originality in describing the problem and in offering a solution? Does the student include personal perspective, unique approaches, or innovative solutions? Does the solution cause the reader to think differently?
- **Craftsmanship** (20 percent of score): Are the thoughts well-organized? Is the essay reasonably free of grammatical and spelling errors? Does the essay reflect strong word choice and fluid sentence structure?

Each essay must be submitted with a contest entry form. The essay itself should not contain specific identifying information about the writer, such as name, grade, or school.

Cash prizes (First Place, Second Place and Third Place for each grade level) will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$125 Student, \$100 Teacher
	Third Place	\$ 75 Student, \$100 Teacher

POSTER DIVISION RULES

The **Poster Division** is open to students in Kindergarten to 12th grade. A variety of media such as paint, crayons, markers or colored pencils may be used.

Note: New rule for poster size – a poster must be 11 x 14 inches or 11 x 17 inches in size.

A poster must be submitted with a contest entry form. The poster itself should not contain specific identifying information about the artist, such as name, grade, or school.

A poster must clearly depict the theme of the Contest:

1. Identify a problem in Hawaii; and
2. Offer a creative solution for the problem

JUDGING CRITERIA (AS APPROPRIATE FOR EACH GRADE LEVEL)

- **Content/Theme** (50 percent of score): Is the message clear? Does the poster clearly depict a problem? Does the poster clearly offer a solution to the problem?
- **Creativity** (25 percent of score): Does the poster demonstrate creativity and originality in depicting the problem and in offering a solution?
- **Craftsmanship** (25 percent of score): Does the poster have strong visual impact? Does the poster show elements of good design?

Cash prizes (First Place, Second Place and Third Place for each grade level) will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades K – 5	First Place	\$125 Student, \$100 Teacher
	Second Place	\$100 Student, \$100 Teacher
	Third Place	\$ 75 Student, \$100 Teacher
Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$125 Student, \$100 Teacher
	Third Place	\$ 75 Student, \$100 Teacher

DIGITAL MEDIA POSTER DIVISION RULES

The **Digital Media Poster Division** is open to students in grades 6 - 12.

Note: New rule for digital media poster size – a digital media poster must be 11 x 14 inches or 11 x 17 inches in size.

A poster must be submitted with a contest entry form. The poster itself should not contain specific identifying information about the artist, such as name, grade, or school.

A poster must clearly depict the theme of the Contest:

1. Identify a problem in Hawaii; and
2. Offer a creative solution for the problem

JUDGING CRITERIA (AS APPROPRIATE FOR EACH GRADE LEVEL)

- **Content/Theme** (50 percent of score): Is the message clear? Does the poster clearly depict a problem? Does the poster clearly offer a solution to the problem?
- **Creativity** (25 percent of score): Does the poster demonstrate creativity and originality in depicting the problem and in offering a solution?

- **Craftsmanship** (25 percent of score): Does the poster have strong visual impact? Does the poster show elements of good design?

Cash prizes (First Place, Second Place and Third Place for each grade level) will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$125 Student, \$100 Teacher
	Third Place	\$ 75 Student, \$100 Teacher

VIDEO DIVISION RULES

The **Video Division** is open to students in the following categories:

Middle School	(Grades 6 – 8)
High School	(Grades 9 - 12)

The video, which is a Public Service Announcement (PSA), must clearly depict the theme of this Contest:

1. Identify a problem in Hawaii; and
2. Offer a creative, well-thought-out solution for the problem

PSA must be exactly thirty (30) seconds long in total:

1. Five (5) seconds for an introductory title slate, including the title of the PSA, student(s) name(s), school name; the title slate must match the information submitted on the entry form; and
2. Twenty-five (25) seconds for a depiction of a problem in Hawaii and a solution to the problem

A PSA must be the individual's or team's own original work. Assistance from a professional production company is not permitted. PSAs may not have been broadcast previously. Student(s) may enter as an individual or as a group. Each video (PSA) must be submitted with a contest entry form. An individual entry form must be completed for each member of the group. All entry forms for a group submission should be clipped or stapled together.

A completed video consent and release form must be submitted for each person who appears on camera or contributes to the production of the PSA. If a student under the age of 18 appears on camera, a parent's signature is required on the release form.

All video and music contained in the PSA must be original and or copyright/royalty free.

A PSA must not advertise, promote or showcase any commercial product or property. No commercial logos or product placement should be depicted in the PSA.

Each PSA must be submitted on a separate DVD.

JUDGING CRITERIA

- **Content/Theme** (25 percent of score): Is the message clear? Does the video clearly depict a problem and offer a solution?
- **Effectiveness/Impact** (25 percent of score): Is the video appealing? Does it make an impact on viewers?
- **Creativity** (25 percent of score): Is the video the original work of students that has not previously been broadcast? Does it demonstrate creativity?
- **Videography** (25 percent of score): Does the video contain high-quality images and sound? Is the video of high enough quality to air on Hawaii network television?

Cash prizes for First Place, Second Place and Third Place will be awarded to Middle School and High School categories (not by individual grade level). Winning students will also earn their teachers First Place, Second Place and Third Place prizes (limited to \$500 total, per teacher).

Middle School (Grades 6 – 8)	First Place	\$350 team, \$100 teacher
	Second Place	\$250 team, \$100 teacher
	Third Place	\$100 team, \$100 teacher
High School (Grades 9 – 12)	First Place	\$500 team, \$100 teacher
	Second Place	\$400 team, \$100 teacher
	Third Place	\$300 team, \$100 teacher

Prizes will be divided equally among team members, if a team entry is selected as a winner.