

The Clarence T. C. Ching Foundation
13TH Annual Inspired in Hawaii “Acts of Kindness”
Essay, Poster, Digital Media Poster, and Video Contest

2022 CONTEST RULES

CONTEST THEME: Clarence T. C. Ching was a man of vision and philanthropy. The Clarence T. C. Ching Foundation Inspired in Hawaii “Acts of Kindness” Contest encourages Hawaii’s students to follow the legacy of Clarence T. C. Ching by identifying and depicting an “Act of Kindness” in an essay, poster, digital media poster, or video.

The book, A PROPHECY FULFILLED – THE STORY OF CLARENCE T. C. CHING by Lance Tominaga (Watermark Publishing) provides a rich source of background information on Mr. Ching.

The contest has separate rules for each division: Essay, Poster, Digital Media Poster, and Video. **Students may enter only one division.**

Students must be current residents of the state of Hawaii.

ESSAY DIVISION RULES
Open to Students in Grades 6 to 12

- 1) An essay must be submitted with a Contest Entry Form. The essay itself should not contain specific identifying information about the artist, such as name, grade, or school.
- 2) An essay must be typed, double-spaced, using a 12-point font on 8.5” x 11” standard letter paper with 1” margins on all sides; between 500 and 1,000 words in length (two or three pages, **typed on one side only**).
- 3) An essay must clearly describe the theme of this Contest.

JUDGING CRITERIA (as appropriate for each grade level):

- **Content/Theme** (40 percent of score): Does the essay clearly describe an “Act of Kindness”? How much effort is involved in performing this act? How much does it have on the community at large and/or the individual benefitting from the act?
- **Creativity** (40 percent of score): Does the essay demonstrate creativity and originality in describing an “Act of Kindness”? Does the student include personal perspective, unique approaches, or innovative ideas to spread kindness?
- **Craftsmanship** (20 percent of score): Are the thoughts well-organized? Is the essay

reasonably free of grammatical and spelling errors? Does the essay reflect strong word choice and fluid sentence structure?

CASH PRIZES

First Place, Second Place and Third Place for each grade level) will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$150 Student, \$100 Teacher
	Third Place	\$100 Student, \$100 Teacher

POSTER DIVISION RULES

Open to Students in Kindergarten to 12th Grade

- 1) A poster must be submitted with a Contest Entry Form. The poster itself should not contain specific identifying information about the artist, such as name, grade, or school.
- 2) A variety of media such as paint, crayons, markers or colored pencils may be used.
- 3) A poster must be 8-1/2 x 11 inches or 11 x 14 inches or 11 x 17 inches in size.
- 4) A poster must clearly depict an “Act of Kindness.”

JUDGING CRITERIA (as appropriate for each grade level)

- **Content/Theme** (50 percent of score): Is the message clear? Does the poster clearly depict an “Act of Kindness?”
- **Creativity** (25 percent of score): Does the poster demonstrate creativity and originality in depicting an “Act of Kindness?”
- **Craftsmanship** (25 percent of score): Does the poster have strong visual impact? Does the poster show elements of good design?

CASH PRIZES

First Place, Second Place and Third Place for each grade level will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades K – 5	First Place	\$125 Student, \$100 Teacher
	Second Place	\$100 Student, \$100 Teacher
	Third Place	\$ 75 Student, \$100 Teacher
Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$150 Student, \$100 Teacher
	Third Place	\$100 Student, \$100 Teacher

DIGITAL MEDIA POSTER DIVISION RULES

Open to Students in Grades 6 – 12

- 1) A digital media poster must be submitted with a Contest Entry Form. The poster itself should not contain specific identifying information about the artist, such as name, grade, or school.
- 2) A digital media poster must be 8-1/2 x 11 inches or 11 x 14 inches or 11 x 17 inches in size.
- 3) A digital media poster must clearly depict an “Act of Kindness.”

JUDGING CRITERIA (as appropriate for each grade level)

- **Content/Theme** (50 percent of score): Is the message clear? Does the poster clearly depict an “An Act of Kindness?”
- **Creativity** (25 percent of score): Does the poster demonstrate creativity and originality in depicting an “Act of Kindness?”
- **Craftsmanship** (25 percent of score): Does the poster have strong visual impact? Does the poster show elements of good design?

CASH PRIZES

First Place, Second Place and Third Place for each grade level will be awarded to the winning student and teacher (limited to \$500 total, per teacher).

Grades 6 – 12	First Place	\$200 Student, \$100 Teacher
	Second Place	\$150 Student, \$100 Teacher
	Third Place	\$100 Student, \$100 Teacher

VIDEO DIVISION RULES

Open to Students in the Following Categories:

Middle School (Grades 6 – 8) Individual or Team Entry

High School (Grades 9 – 12) Individual or Team Entry

- 1) Each video, which is a Public Service Announcement (PSA), must be submitted with a Contest Entry Form. An individual entry form must be completed for each member of the group. All entry forms for a group submission should be clipped or stapled together.
- 2) A completed Video Consent and Release Form must also be submitted for each person who appears on camera or contributes to the production of the PSA. If a student under the age of 18 appears on camera, a parent’s signature is required on the release form.
- 3) The video (PSA) must clearly depict an “Act of Kindness.”

4) PSA must be exactly thirty (30) seconds long in total:

- Five (5) seconds for an introductory title slate, including the title of the PSA, student(s) name(s), school name; the title slate must match the information submitted on the entry form; and
- Twenty-five (25) seconds for a depiction of an “Act of Kindness”

5) A PSA must be the individual’s or team’s own original work. Assistance from a professional production company is not permitted. PSAs may not have been broadcast previously. Student(s) may enter as an individual or as a group.

6) All video and music contained in the PSA must be original and or copyright/royalty free.

7) A PSA must not advertise, promote or showcase any commercial product or property. No commercial logos or product placement should be depicted in the PSA.

8) Each video entry (PSA) must be submitted on a separate thumb-drive (formatted for MACS and PCs) in Quicktime MOV or MP4.

JUDGING CRITERIA

- **Content/Theme** (25 percent of score): Is the message clear? Does the video clearly depict an “Act of Kindness?”
- **Effectiveness/Impact** (25 percent of score): Is the video appealing? Does it make an impact on viewers?
- **Creativity** (25 percent of score): Is the video the original work of students that has not previously been broadcast? Does it demonstrate creativity?
- **Videography** (25 percent of score): Does the video contain high-quality images and sound? Is the video of high enough quality to air on Hawaii network television?

CASH PRIZES

First Place, Second Place and Third Place will be awarded to Middle School and High School categories (not by individual grade level). Winning students will also earn their teachers First Place, Second Place and Third Place prizes (limited to \$500 total, per teacher).

Middle School (Grades 6 – 8)	First Place	\$350 team, \$100 teacher
	Second Place	\$250 team, \$100 teacher
	Third Place	\$100 team, \$100 teacher
High School (Grades 9 – 12)	First Place	\$500 team, \$100 teacher
	Second Place	\$400 team, \$100 teacher
	Third Place	\$300 team, \$100 teacher

Prizes will be divided equally among team members, if a team entry is selected as a winner.